SEEK
BELIEVE
ACHIEVE

RSF

BUILDING THE FUTURE TOGETHER

Empowering youth through
Sports, Arts, Education & Culture.

REGGIESTEPHENS.ORG

@REGGIESTEPHENSFOUNDATION



WHO WE ARE

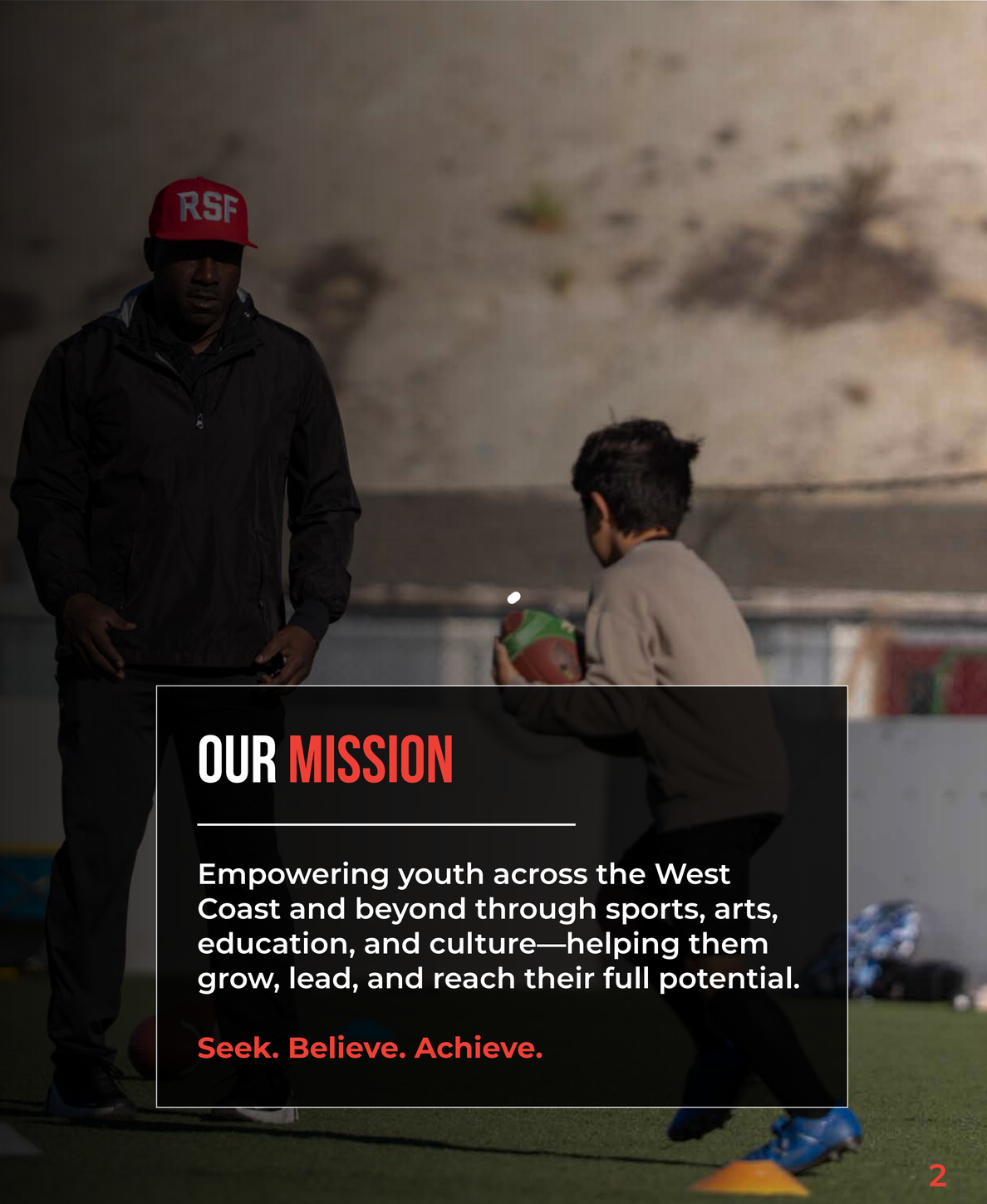
Rooted in Community. Driven by Purpose.

Founded in 2018, the Reggie Stephens Foundation (RSF) is a 501(c)(3) nonprofit organization established by former professional football player Reggie Stephens to create opportunities for the next generation.

Born in Shreveport, Louisiana, Reggie's family moved to Santa Cruz in 1989, where he became a three-sport All-County athlete at Santa Cruz High School. He played football and basketball at Cabrillo College before earning a football scholarship to Rutgers University in 1997, where he received First Team All-Big East honors.

Reggie went on to play for the New York Giants from 1999–2003, including the team's 2000 playoff season and appearance in Super Bowl XXXV. He later played for the Nashville Kats in the Arena Football League from 2005–2006.

After his playing career, Reggie returned to Santa Cruz in 2010, inspired to give back to the community that helped shape his journey. Through RSF, he provides young people with mentorship, support, and opportunities to pursue their dreams and reach their full potential.



OUR MISSION

Empowering youth across the West Coast and beyond through sports, arts, education, and culture—helping them grow, lead, and reach their full potential.

Seek. Believe. Achieve.

WHY RSF EXISTS

Too many young people in our community face barriers that hold them back from reaching their full potential.

- Limited access to quality sports and training.
- Educational inequity and limited opportunities.
- Lack of mentorship and positive role models.
- Rising mental health challenges.
- Insufficient resources for arts, STEM, and college pathways.

EVERY YOUNG PERSON DESERVES THE CHANCE TO THRIVE



A MODEL THAT WORKS

Our holistic approach develops the whole person and prepares them for life.

SPORTS

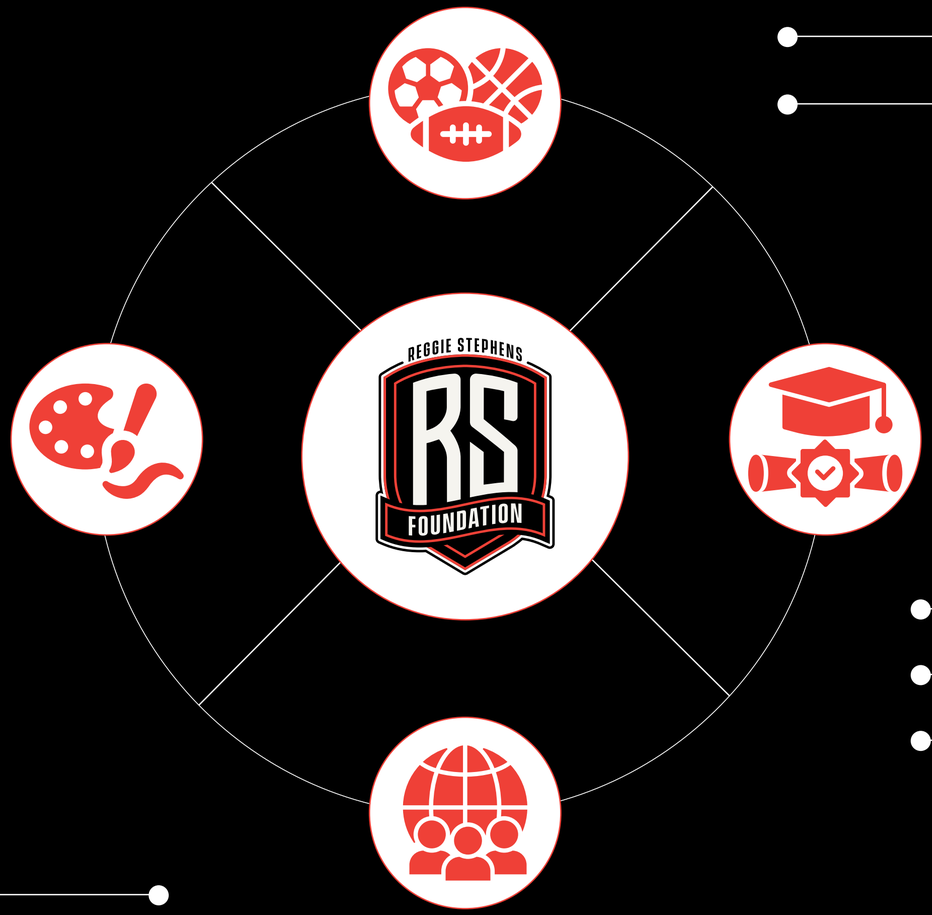
Builds discipline, teamwork & leadership

- SUNDAY SESSIONS
- AAU BASKETBALL
- 7V7 FOOTBALL
- FLAG FOOTBALL
- SOCCER

ARTS

Inspires creativity, expression & innovation.

- MUSIC
- MEDIA
- VISUAL ARTS



EDUCATION

Opens doors to college, careers & lifelong learning.

- SCHOLARSHIPS
- HBCU INITIATIVE
- INTERNSHIPS

CULTURE

Strengthens identity, community & belonging.

- MENTORSHIP
- LEADERSHIP
- LIFE SKILLS

PROVEN IMPACT

Your partnership helps create measurable opportunities for local youth.

500+ YOUTH & YOUNG ADULTS SERVED ANNUALLY	**290+** SPORTS PARTICIPATION OPPORTUNITIES	**250+** STUDENTS REACHED THROUGH HBCU PRESENTATIONS	**12** STUDENTS ATTENDING MORGAN STATE UNIVERSITY 8 FEMALE • 4 MALE
7 MALE SUNDAY SESSIONS STUDENT-ATHLETES ENTERED COLLEGE FALL 2026	**5** FEMALE SUNDAY SESSIONS STUDENT-ATHLETES ENTERED COLLEGE FALL 2026	**5** INTERNSHIP OPPORTUNITIES EARNED	**2** EMERGING JEDI SCHOLARS

60+

STUDENT-ATHLETES HELPED SECURE COLLEGE OPPORTUNITIES

Supporting their athletic and academic pursuits at the collegiate level.

1 FEMALE ZENITH PREP SCHOLARSHIP RECIPIENT • $20,000 SCHOLARSHIP VALUE

RSF PROGRAMS

Developing youth through sports, mentorship, education, and community.

01 **SUNDAY SESSIONS**
Athletic development, mentorship, and leadership.

02 **BOYS & GIRLS AAU BASKETBALL**
Competitive basketball and team development.

03 **BOYS 7V7 FOOTBALL**
Skills, competition, and college preparation.

04 **GIRLS FLAG FOOTBALL**
RSF Dolphins.

05 **CENTRAL COAST ALL-STAR BASKETBALL**
Senior boys and girls.

06 **8TH GRADE ALL-STAR BASKETBALL**
Central Coast.

07 **SENIOR GIRLS ALL-STAR FLAG FOOTBALL**
Central Coast.

08 **SENIOR GIRLS ALL-STAR SOCCER**
Central Coast.

09 **EDUCATION TOURS & WORKSHOPS**
Morgan State University, HBCU.

10 **TRADES & STEM PROGRAMS**
Planned • To be announced.

COLLEGE & CAREER PATHWAYS

Opening doors to higher education and future careers.



18 **DOCUMENTED RSF COLLEGE GRADUATES**

From Santa Cruz City and County schools.

UC UNIVERSITIES

UC Berkeley • UC Davis

HISTORICALLY BLACK COLLEGES

Morgan State University

STATE UNIVERSITIES

San Jose State • University of Idaho • Cal Poly

PRIVATE & OTHER UNIVERSITIES

Brown • USC • Pepperdine • University of San Diego

COMMUNITY COLLEGES

Cabrillo College • San Jose City College

RSF supports athletic, academic, and career pathways beyond high school.

WAYS TO INVEST

Together, we can create opportunity today, expand access tomorrow, and build a legacy forever.



INVEST IN TODAY

Support life-changing programs that build confidence, character, and leadership.

FUEL OUR PROGRAMS



INVEST IN OPPORTUNITY

Provide access to safe, reliable field space for training, tournaments, and community events.

EXPAND ACCESS



INVEST IN FOREVER

Seed our endowment to ensure future generations have the same life-changing opportunities.

BUILD A LEGACY

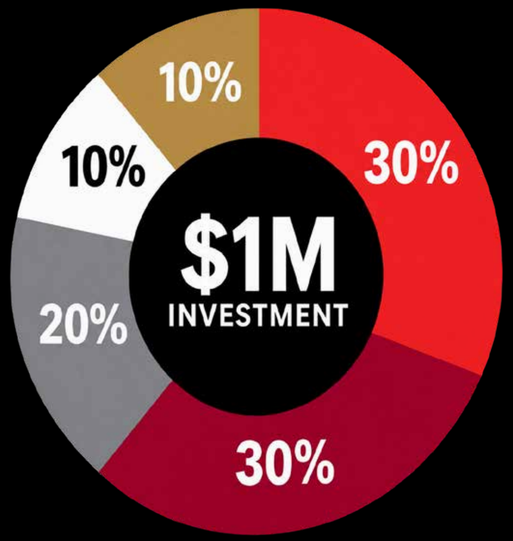
THE $1M GROWTH CAMPAIGN

Fueling the Next Generation.

$1,000,000

A strategic investment in expanding opportunity, strengthening programs, and building a sustainable future for RSF.

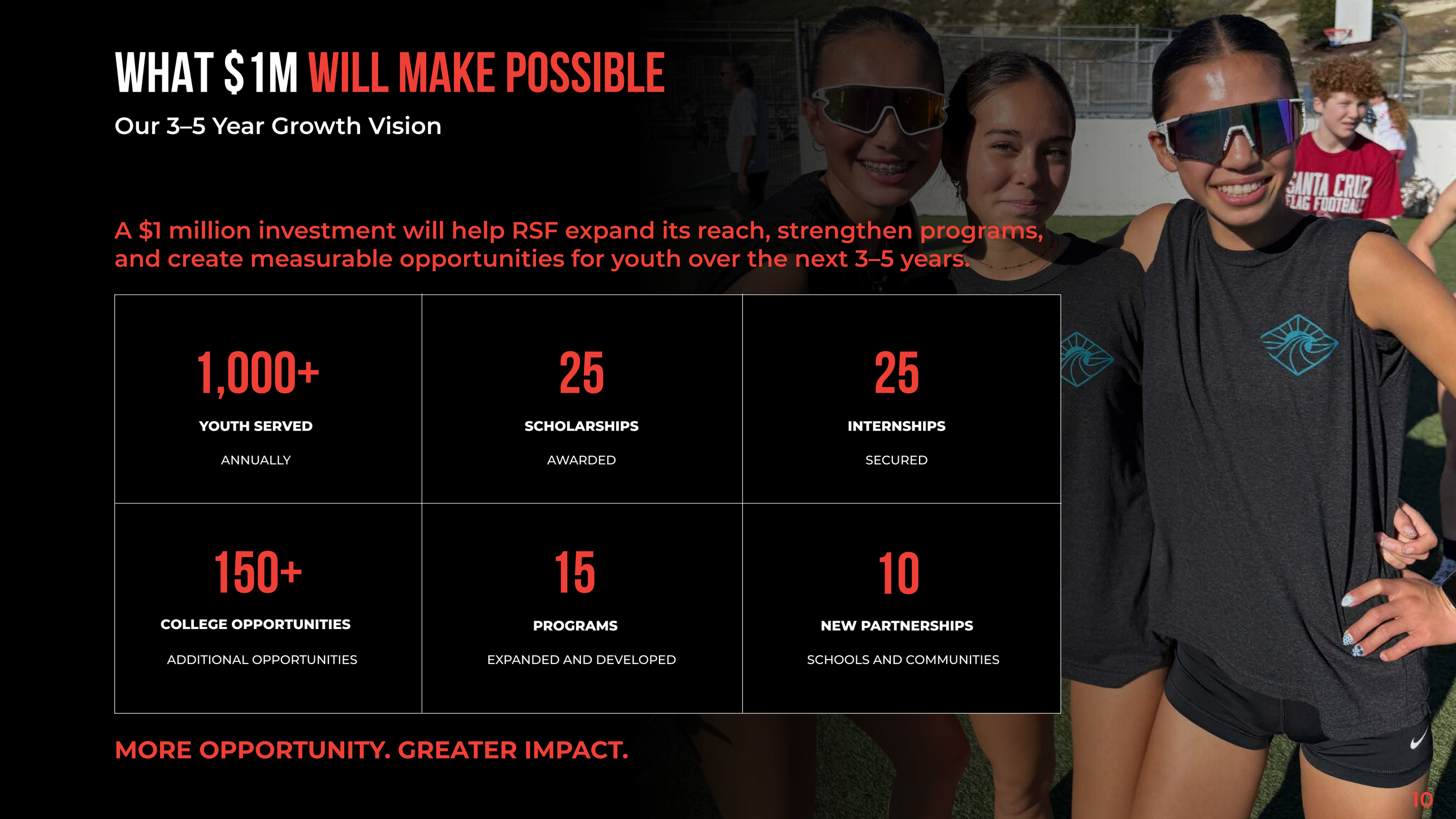
USE OF FUNDS



PROGRAMS & EXPANSION Grow and enhance our youth development programs.	$300,000	30%
EDUCATION, SCHOLARSHIPS & INTERNSHIPS Expand college, career, and workforce opportunities.	$300,000	30%
STAFFING & INFRASTRUCTURE Strengthen operations and support sustainable growth.	$200,000	20%
ENDOWMENT Build long-term financial stability for future generations.	$100,000	10%
FACILITY DEVELOPMENT Invest in spaces that support future programs and growth.	$100,000	10%

WHAT $1M WILL MAKE POSSIBLE

Our 3–5 Year Growth Vision



A $1 million investment will help RSF expand its reach, strengthen programs, and create measurable opportunities for youth over the next 3–5 years.

1,000+ **YOUTH SERVED** ANNUALLY	**25** **SCHOLARSHIPS** AWARDED	**25** **INTERNSHIPS** SECURED
150+ **COLLEGE OPPORTUNITIES** ADDITIONAL OPPORTUNITIES	**15** **PROGRAMS** EXPANDED AND DEVELOPED	**10** **NEW PARTNERSHIPS** SCHOOLS AND COMMUNITIES

MORE OPPORTUNITY. GREATER IMPACT.

EVERY INVESTMENT CREATES OPPORTUNITY



WEEKLY TRAINING & MENTORSHIP

SCHOLARSHIPS & COLLEGE PATHWAYS

ACADEMIC SUPPORT & EDUCATION

MENTAL WELLNESS PROGRAMS

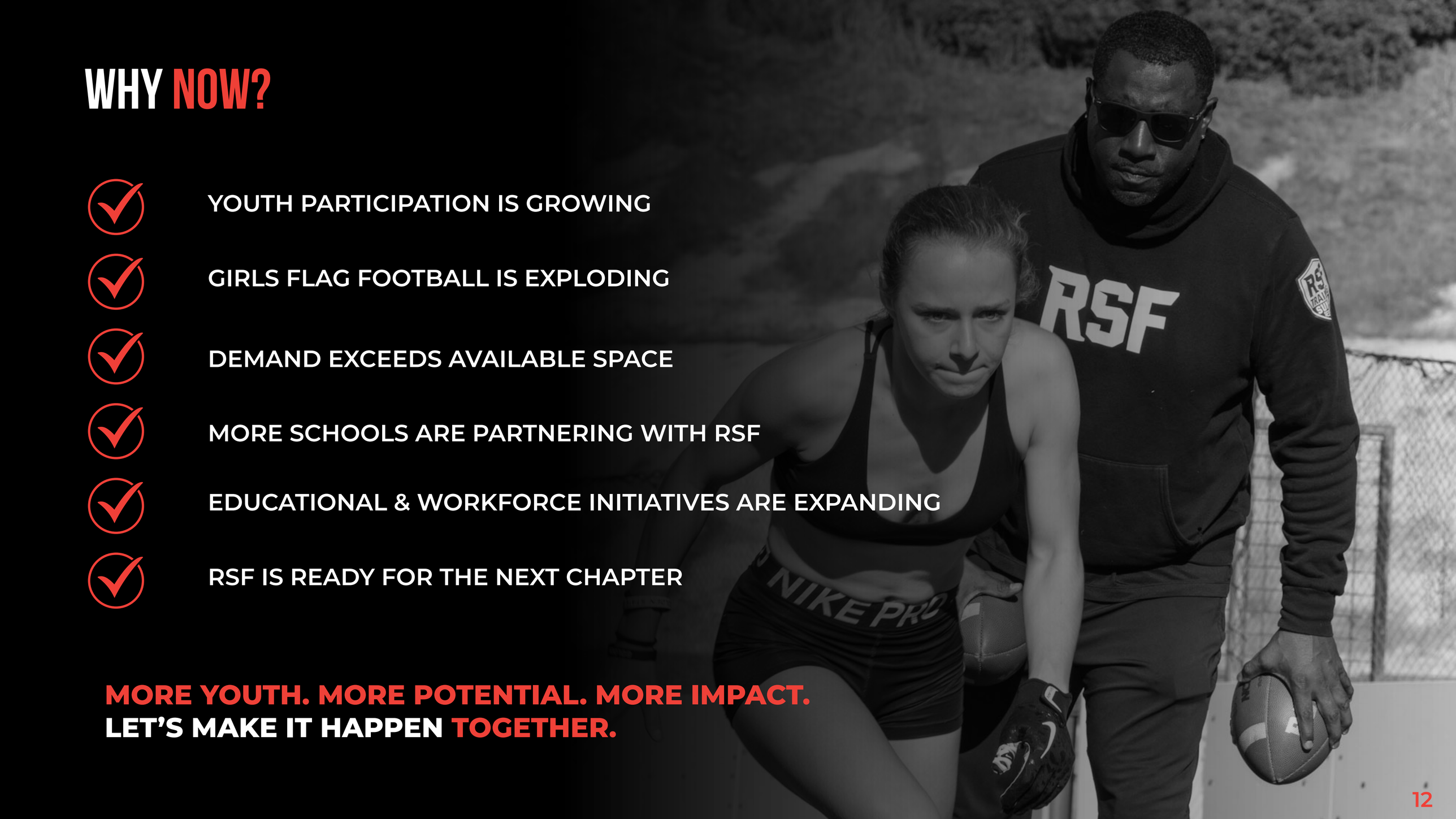
FIELD ACCESS & COMPETITIVE OPPORTUNITIES

LEADERSHIP DEVELOPMENT & LIFE SKILLS

YOUR INVESTMENT CHANGES LIVES.

WHY NOW?

- YOUTH PARTICIPATION IS GROWING
- GIRLS FLAG FOOTBALL IS EXPLODING
- DEMAND EXCEEDS AVAILABLE SPACE
- MORE SCHOOLS ARE PARTNERING WITH RSF
- EDUCATIONAL & WORKFORCE INITIATIVES ARE EXPANDING
- RSF IS READY FOR THE NEXT CHAPTER



MORE YOUTH. MORE POTENTIAL. MORE IMPACT.
LET'S MAKE IT HAPPEN TOGETHER.

OUR VISION

A future where every young person has access to leadership, education, athletics, and opportunity—regardless of their circumstances.













STRONGER YOUTH.

STRONGER COMMUNITY.

STRONGER FUTURE.

BUILDING A LASTING LEGACY

Our Long-Term Vision for Sustainability.

A PERMANENT HOME FOR OPPORTUNITY

A dedicated sports, arts, education, and culture hub offering opportunities to train, learn, create, and connect—alongside community healthcare, rehabilitation, and wellness services.

A $10M ENDOWMENT FOR LONG-TERM IMPACT

A long-term endowment to provide sustainable funding, expand opportunities, and support RSF's mission for generations to come.

A STRONGER FOUNDATION TODAY.
A LASTING IMPACT TOMORROW.

REGGIE STEPHENS RS FOUNDATION

SEEK BELIEVE ACHIEVE

RSF

RSF



Conceptual visualization.

JOIN THE MOVEMENT

Invest today. Impact forever.



ANNUAL GIVING
Sustain programs year-round

MAJOR GIFTS
Make a transformational impact

ENDOWMENT GIFTS
Build a legacy that lasts

CORPORATE PARTNERSHIPS
Invest in the future workforce

LEGACY GIVING
Leave a lasting legacy

SUPPORT RSF.
POWER THE NEXT GENERATION.

$25K | **$50K** | **$100K**

EXPAND ACCESS | GROW PROGRAMS | BUILD THE FUTURE

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